

In today's connected world, it can take a matter of minutes for a reputation to be tarnished or even destroyed.

The Reputation Management team at Osborne Clarke has significant experience advising individuals and corporates on all issues relating to reputation, acting for both claimants and defendants.

In particular, we are highly experienced in handling reputational problems from national media scrutiny to dealing with hostile individuals and online smear campaigns. We are also able to draw on our experienced cyber-security team when our work relates to reputational issues arising from cyber-incidents or data breaches.



How we can help

- Bringing and defending libel claims
- Providing pre- and post-publication advice
- Obtaining and opposing third party disclosure
- Identifying anonymous wrongdoers
- Injunctions
- Contentious data protection
- Harassment and blackmail
- Invasions of personal privacy
- Leaks of confidential information.
- Re-balancing online search profiles

'Probably the best kept secret in the reputation management world: Osborne Clarke is ludicrously strong at online reputation management.'

Legal 500, Reputation Management

Key Contacts



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Our experience

- Acting for Appleby in its breach of confidence claim against the BBC and the Guardian.
- Advising a global recruitment company in relation to a blackmail attempt and the prevention of the publication of a damaging article in a newspaper.
- Acting for a global medical devices company following the circulation of false and misleading emails by competitors.
- Obtaining an urgent breach of confidence injunction for a FTSE 250 company.
- Advising a number of Silicon Valley based internet platforms in respect of their procedures for dealing with takedown requests and GDPR compliance.
- Acting for a global travel company in successfully opposing applications for a third party disclosure order.
- Acting for David Longmuir in relation to long-running and high-profile libel proceedings.
- Advising a national homebuilder in relation to a proposed BBC documentary
- Obtaining third party disclosure orders on behalf of a FTSE 250 company following a cyber-hack.

'A very strong team, with a built-in knowledge of the media and telecommunications sector as a whole that give it an enormous edge in many cases. Outstanding client service.'

Legal 500, Reputation Management

'Ashley Hurst is the standout partner. He is an industry leader in online reputation management who achieves impressive results for global clients.'

Legal 500, Reputation Management

"Ashley Hurst is technically adept while remaining extremely commercial in his approach and advice. He is masterful at constructing highly effective legal strategies."

Chambers & Partners, Defamation and Reputation Management



925+

talented lawyers
working with

270+

expert partners
in

25

international locations*
advising across

8

core sectors
with

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client-centred approach